



Arte da mangiare mangiare Arte

Associazione Culturale Via Daverio 7 - 20122 Milano Ufficio +39 02 39843575 www.artedamangiare.it/

Fondatore e Direttore Artistico: Ornella Piluso in arte topylabrys ricorda23@gmail.com Tel. 392 399 8216

Segreteria organizzativa e Curatela Artistica Monica Scardecchia info@artedamangiare.it Tel. 340 3406871

Direttore marketing Silvio Pella silvio.pella@artedamangiare.it Tel. 339 4805624

Patrocini istituzionali:



Competition for the design of ideas for structures, objects, furnishing accessories, machinery, tools, flooring and colors, and for the enhancement of the best solutions created, and / or in production. useful for the welfare of farm animals.

Art.1 Objective of the competition

The Cultural Association and the Movement of Thought "Arte da mangiare mangier Arte" announces a competition for the design of ideas: structures, objects, furnishing accessories, machinery, tools, flooring and colours useful for the welfare of farm animals, aimed at research activities.

Art.2 Composition of the Jury

The Jury is composed of 9 people with voting rights:

- 1 member of the association Arte da mangiare ...;
- 1 designer registered with the ADI Association for Industrial Design;
- 2 architects:
- 1 university professor of the Milan Polytechnic

- 1 professor of the Faculty of Veterinary Medicine of the University of Teramo specialized in animal welfare;

- 1 veterinary surgeon;
- 1 breeder.

- 1 representative of FIDSPA The decisions of the Jury will be taken by majority.

The President of the Jury will be appointed within the same.

Art.3 Competition Trustee

The trustee acting as intermediary between promoter, jury and competitors is:

Arte da mangiare Via Francesco Daverio n.7, 20122 Milan Tel. 02 39843575 info@artedamangiare.it www.artedamangiare.it

Further information on participation in the competition and related updates can always be requested to Arte da mangiare through the contacts listed above.

Art.4 Awards

The first 3 winners of each of the 3 categories and the winner of the special section reserved to companies will be offered the opportunity to exhibit their research, drawings and prototypes at a prestigious location at the June 2020 Design Week: 17 – 19 June. (event already postponed due to coronavirus emergency).

Art. 5 Conditions for participation

Participation is open to designers and companies: 1. professional designers category (PP mark) Italian and / or foreign designers, such as designers, artists, architects or engineers enrolled in the relevant registers or independent, for the











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candidacy of ideas;

2. category of student designers (PS mark) Italian and / or foreign students from the Faculties of Architecture. Engineering, Veterinary, Agriculture, Design and Academies of Fine Arts. for the candidacy of ideas: 3. category of other professional designers (PA mark) other Italian and / or foreign professionals such as breeders, farmers, veterinarians, journalists and all those interested in various ways on the subject of animal welfare, for the candidacy of ideas; 4. category of companies in the sector (AS marking) Italian or foreign companies for the application of realized solutions or products in production. For companies, a participation fee of € 100.00 is required to cover organizational secretarial expenses; for payment methods, see the section dedicated at the end of the document; in case of selection, set-up costs will be at the the company's expenses. For designers, the participation of groups of designers is allowed, but a group leader must be appointed who will be the only responsible and contact person. Participation is prohibited to members of the Jury.

Each participant or group of participants may submit only one proposal

Art. 6 Unpublished projects

The projects of categories 1, 2 and 3 must be unpublished and developed expressly for the competition or with a clear innovation with respect to already made prototypes. In the event of disputes concerning the originality of the projects, the decision will be submitted to the judgment of the Design Jury.

Art. 7 Reports

For each project it is required to send by e-mail:

- from a minimum of 1 to a maximum of 4 project tables, files in pdf format containing sketches and drawings made on an appropriate scale, where the overall vision and details of the project are illustrated;

- a short report, with a maximum of three pages, describing the reasons, the characteristics of the project including the materials and any other data deemed useful. It is up to the participant to illustrate the project through other drawings or images that must be contained in the aforementioned tables or in the report; for the companies category it is possible to attach other material such as brochures or product cards

- *word* file with personal data and contact details of the participant, or participants in the case of a group, and indication of the category to which they belong: PP professional designers (indicate profession); PS student designers (indicate the institute and course address); PA designers other professionals (indicate profession); AS companies in the sector (brief presentation of the company).



Partner:: Fiere Zootecniche Internazionali di Cremona





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Art. 9 Use of rights

The competitor has the right to protect its work in advance through deposits or patents.

Arte da mangiare reserves the right to use the images of the works of the competition, and to grant the use to other subjects, in order to promote the final exhibition and the relative results achieved. Entries must be sent by e-mail to info@artedamangiare.it by 4.00 pm on 15 September 2020.

Art. 10 Deadlines

Entries must be sent by e-mail to *info@artedamangiare.it* by 4.00 pm on Friday 28th of February 2020.

For the validity of the participation confirmation of receipt by e-mail is required; in case of failure to confirm in the course of 24 hours please contact Arte da mangiare ... at: +39.02 39843575.

Art. 11 Information and dissemination of results

Arte da mangiare will communicate the results of the competition to all participants within 15 days of its conclusion by e-mail to the winners and publication of the winners' names on its website.

Arte da mangiare is committed to presenting the initiative to the press and enhancing the results of the competition through the actions it deems most appropriate.

Competitors also authorize the publication of their project in the case a catalog, a special volume and / or specialized press is published; for this nothing will be due except the obligation of citing the author / s.

However, non-prize winners may request, in writing and within 15 days of notification of the results, that their work be not disclosed.



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