E.A.T. – Exporting Art Together

LET'S START THE JOURNEY!

(6TH OF MAY – 16TH OF OCTOBER 2015)





Arte da mangiare mangiare Arte

Associazione Culturale Via Daverio 7 - 20122 Milano Ufficio +39 02 54122521 www.artedamangiare.it/

Progetto a cura di: Ornella Piluso +39 392 3998216 topylabrys@gmail.com

Organizzazione Generale: Monica Scardecchia info@artedamangiare.it



E.A.T. - Exporting Art Together project is the demonstration that *qlobalization* is not synonymous of uniformity, but it can (and it must) espouse ideas like those of exchange, acquaintance and trust.

Export finds its perfect symmetry in import, and both these terms involve an exchange which, in turn, it has to be based on trust - built through acquaintance. It is not by chance that E.A.T. is also an acronym of Exchange, Acquaintance and Trust. These three words which in contemporary world are seldom used in a natural way - could be the basic ingredients to create a tasty dish, suitable for all. Following this mission, E.A.T. inserts itself within Expo2015's discourse, with the objective of gathering young people from every part of the world who, thanks to the universal language of Art, can propose useful recipes in order to demonstrate that even young generations are here and they want know the world, know each other and create; create a more sustainable world for themselves and for future generations. Linked to these broad issues there is also another important theme in which young people are involved: Food and Body. Nowadays, everyone is exposed to an increasing number of pictures by means of the social network, advertising campaign and television. Young in their teens are those who mainly risk to be negatively affected by these ambiguous messages.

By shading a positive light on the communication means, E.A.T. - Exporting Art Together becomes a video installation where the pictures tell the thoughts of the young artists. They are active thoughts for which the screen is used as a means for express themselves and not for absorbing passively the thousands of incentives to which we are subjected everyday.

Moreover, among the objectives of the project there is an engagement in encouraging communication and cooperation between different cultural contexts. We have achieved this important result thanks to the active and continuous cooperation with the Hamburg Fine Arts Academy (http://www.hfbk-hamburg.de/en/). Indeed, Arte da mangiare mangiare Arte and E.A.T. - Exporting Art Together are now the project partners of Feeding the Mind an initiative aimed at engaging the participants of E.A.T. - Exporting Art Together. From the 24th until the 30th of April meetings, workshops and lectures will involve Italian and foreign students in a really artistic and cultural exchange (http://feedingthemind.artbasis.eu/).













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Meetings and workshops:

- 24th of April h. 10.30 AM: Meeting with the Director and the students of Brera Fine Arts Academy
- 26th of April:
 - h. 11.00 AM, Guided tour at the Società Umanitaria
 - h. 12.00 PM: lunch
 - h. 1.00 PM: Start of the activities (video mapping screenings, lectures and talks with students)
- 27th of April h. 6.30 9.30 PM: Workshops, performances, exhibitions and talks with the students of the Hamburg Fine Arts Academy at the Cinema Hall, Società Umanitaria.

Special guest: Silke Silkeborg with Night Paintings (www.silke-silkeborg.de)

- 29th of April h. 7.30 PM: Artist Dinner at the Scoglio di Quarto Art Gallery. Artistic and musical performances by the Hamburg Fine Arts Academy
- 30th of April h. 3.00 PM: Artistic performances at the DepurArt Lab Gallery by Angela Anzi and Chris Herms Gland from Hamburg Fine Arts Academy

For updates in real time about these events please visit Feeding the Mind page:

https://www.facebook.com/feedingthemind.artbasis.eu

Stages and dates:

- 1) 6th 18th of May 2015 Valvassori Peroni library
- 2) $20^{th} 30^{th}$ of May 2015, Sant'Ambrogio library
- 3) 1st 15th of June 2015 Quanta Village, Milan
- 4) 1st 26th of July 2015 International School of Art and Design Festival, Turin
- 5) 22 of September 16 of October 2015, Philatelic space of the National Postal Service Building (Launch and presentation of the postal stamp realised for the 20th anniversary of Arte da mangiare mangiare Arte, now also an Artistic MOVEMENT).







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AMONG THE PARTICIPANTS:





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- Accademia di Belle Arti di Bologna, Italy (Raphaela Rafisa Santos Costa, Roberta de Vita, Eleonora Femia, Domenico Pendino, Monica Serra, Angela Todaro, Maria Carmela Toscano, Eleonora Trovato)
- Accademia di Belle Arti di Brera, Italy (Priscilla Lanotte and Giulia Rivellini)
- Accademia di Belle Arti di Roma, Italy (Simone Cera, Alessio Corcio, Karin Latino, Giorgia Miele, Federica Oliva ed Erika Panacci, Ilaria Restivo, Federica Valenzisi)
- ESDI Escuela Superior de Diseño, Universitat Ramon Llull, Spain (Daniel Yakubovich)
- Hochschule für bildende Künste Hamburg, Germany (Angela Anzi, L. Eggert/ A.M. Resei, Miriam Endrulat, Deborah Fortes, Silke Silkeborg, Chris Herms- Glang, Hanna Kim, Hye Eun Kim, Jihie Kim, Julia Knabbe, Lisa Mary Kracke, Alice Paragine, M. Pipich / K. Zegler, Patricia Sanhudo, Pachet Fulmen, Fred Schuler, Sophie Schweighart)
- ISDAT Institut Supérieur des Arts de Toulouse, France (LaboraoireS Lisa Hoffmann&Marjorie Potiron)
- School of Culture and Creative Expressions of Ambedkar University, India (Wenceslaus Mendes)
- Shenkar College, Israele (Hadar Azaria, Efrat Goldman, Rita Kushnir, Inbal Netzer, , Daniel Shmueli, Yasmin Vardi)
- University of Bonn, Germany (Julia Hegewald)
- University of Leeds, United Kingdom (Sophie Butler)







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WHO WE ARE:





E.A.T. is a project conceived by a group of four guys who cooperate with Arte da mangiare mangiare Arte association. Since 19 years Arte da mangiare mangiare Arte promotes research, sinergies and contacts between various fields, trying to communicate the historical meaning of food and to link the business world to pure imagination and poetry typicals of the sensitive artistic world.

In this context, the Association's Art Director Ornella Piluso, has gathered four graduates from different academic and cultural backgrounds in order to work on a project in view of Expo2015 and beyond.

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